

Thank You

“ Our innovations, quality controls and concern are rewarded only with your prescriptions ”



Exclusive Solutions

For **G**ood Health
& **H**ealthcare



ESROFORD PHARMACEUTICALS
Plot. No. 163, Ind. Area, Ph-1, Abheypur, Panchkula

Email: esroford@gmail.com

ESROFORD PHARMACEUTICALS



Vision

Our goal is to help the community to lead healthy lives through two parallel objectives : formulating, developing and commercializing medicines, and delivering affordable & accessible drugs that satisfy urgent medical needs. In its mission to create healthier communities globally, **“Esroford Pharmaceuticals”** delivers a wide range of healthcare solutions and value to its customers. The proven efficacy and high shelf life of our products result from the painstaking efforts we take in ensuring that only the best manufacturing practices are followed at every site.



Quality Care

For **Healthy Life**



Keeps fit
for an **Active** and **Healthy** life

ONE TO ALL

Calcium Carbonate 500mg+Calcitriol 0.25mcg+Omega 3 Fatty Acid 150mg+
Boron 1.5mg+Methylcobalamin 1500mcg+Folic Acid 400mcg

Softgel Capsules

Calcitriol

- Helps in maximum calcium absorption

Calcium Carbonate

- Implant in reducing risk of osteoporosis

Methylcobalamin

- Repairs damaged nerve fibres by stimulating synthesis of myelin sheath

Omega-3 Fatty Acid

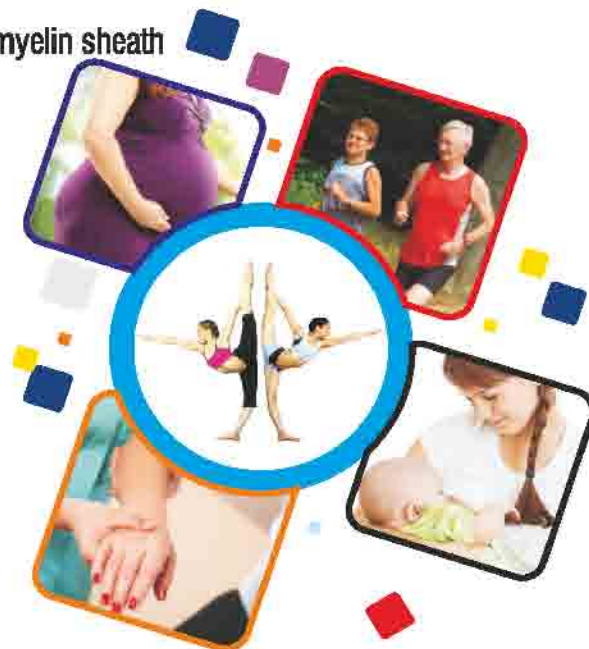
- Help Maintain normal blood cholesterol levels
- Helps maintain a healthy heart and blood circulation

Folic Acid

- Helps overcome fatigue, weakness & in inability to concentrate in pregnancy

In...

- ▶ **Pregnancy**
- ▶ **Lactation**
- ▶ **Osteoporosis**
- ▶ **Weakness**
- ▶ **General Debility**
- ▶ **Fractures**



ONE TO ALL

for every vital need for deficient health

Keeps fit
for an **Active** and **Healthy** life

ONE TO ALL-MAX

Calcium Carbonate 500mg+Calcitriol 0.25mcg+Omega 3 Fatty Acid 300mg+
Boron 1.5mg+Methylcobalamin 1500mcg+Folic Acid 400mcg **Softgel Capsules**

Calcitriol

- Helps in maximum calcium absorption

Calcium Carbonate

- Implant in reducing risk of osteoporosis

Methylcobalamin

- Repairs damaged nerve fibres by stimulating synthesis of myelin sheath

Omega-3 Fatty Acid

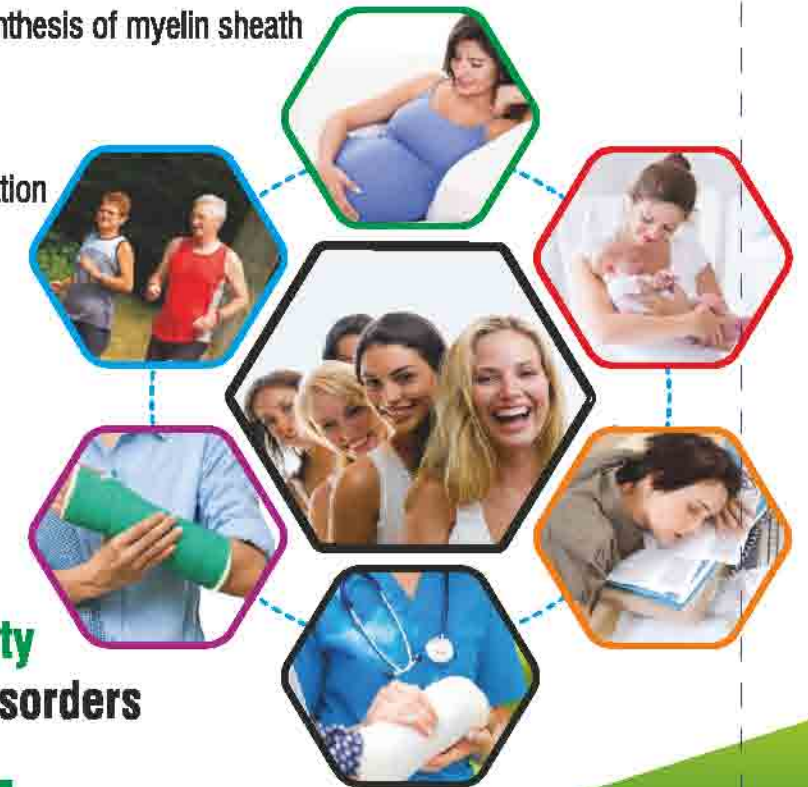
- Help Maintain normal blood cholesterol levels
- Helps maintain a healthy heart and blood circulation

Folic Acid

- Helps overcome fatigue, weakness & in inability to concentrate in pregnancy

In...

- ▶ **Pregnancy**
- ▶ **Lactation**
- ▶ **Pre-Eclampsia**
- ▶ **Osteoporosis**
- ▶ **Fractures**
- ▶ **Weakness**
- ▶ **General Debility**
- ▶ **CVS & CNS Disorders**



ONE TO ALL-MAX

for every vital need for deficient health

In Neuropathy

- ▶ Nerve Compression
- ▶ Nerve Injury
- ▶ Nerve Dysfunction
- ▶ Trauma

The best Neuroprotective

ONE TO ALL-LC

TABLETS

L-Carnitine, L-Tartrate 500mcg, Methylcobalamin 1500mcg, Folic Acid 1.5mg

Mecobalamin-Active B12

- Converts harmful Homocysteine in to beneficial Methionine
- Restores delayed synaptic transmission
- Repairs worn out neuronal medullary sheath

L-Carnitine L-Tartrate

- Natural metabolic energizer. It is also used to retain memory in elderly patients.
- Alleviates muscle injury and reduces markers of cellular damage & free radical formation accompanied by attenuation of muscle soreness

Folic Acid

- Necessary for DNA/RNA synthesis & takes care of red blood formation

Indications

Muscle Cramps

Muscle Pain

Diabetic/Peripheral Neuropathy

Intermittent Claudication

Pregnancy Induced Neuropathy

Physical/Mental Fatigue

Sleep wake Disorders

Burning feet Syndrome

Rejuvenate your nerves

When Fatigue, Chronic Stress & Frequent Illness Overpowers your Body & Mind.....

ONE TO ALL Q10

Coenzyme Q10 100mg, L-Arginine 100mg, L-Carnitine 100mg, Docosahexaenoic Acid 60mg, Zinc 12mg, Green Tea Extract 20mg, Vitamin E Acetate 10mg, Vitamin B1 1.4mg, Lycopene 5000mcg, Vitamin B6 2mg, Vitamin B 12 1mcg



CO-ENZYME Q10

- Vitamin like structure which helps in cell growth & Maintenance

ZINC

- Reduces formation of Reactive oxygen Species

L-CARNITINE

- Supplementation with L-carnitine has proven benefits on sperm quality. It increases sperm count, motility, straight-swimming ability, as well as total normal sperm forms.

LYCOPENE

- Facilitates the spontaneous as well as IVF conception

Indications :

Cardiovascular Diseases

Diabetes / Cancer Post Operative

Neurological Disorders

Weakened Immunity

Fatigue / General Debility

.... Restores Immunity & Potency Naturally

Introducing **K27** Combination for
complete wellness of Bones

ONE TO ALL STRONG

Calcium Carbonate 500mg+ Methylcobalamin 1500 Mcg+ L-methylfolate 800mcg
+ Zinc 7.5mg + Calcitriol 0.25mcg + Vitamin K2 45mcg + Magnesium **SOFTGEL CAPSULES**

Calcium Carbonate

Plays a critical role in the body. It is essential for functioning of nerves, cells, muscle and bone. Calcium prevents Bone loss.

L-Methylfolate

Metabolically active form of Folic Acid

Methylcobalamin

Combined treatment of folate and vitamin B12 is safe and effective in reducing the risk of a hip fracture in elderly patients.

Zinc

Helps Protein Metabolism & Cofactor

Magnesium oxide

Increase Bone Mineral Density. Used in the treatment of Osteoporosis

Vitamin K2

- Regulates proper calcium absorption.
- Increase bone mineral density & reduced fracture rates.
- Prevents calcium from hardening in blood vessels.
- Prevents excessive bleeding during & post delivery.



Indication

Post menopausal Osteoporosis	Senile Osteoporosis
Steroid Induced Osteoporosis	hyperparathyroidism
Pregnancy & Lactation	Osteomalacia
Renal Osteodystrophy	Fractures

In Severe Low Back Pain
& Diabetic Neuropathy

ONE TO ALL-NT

Pregabalin 75 mg (SR) Nortriptyline 10 mg Methylcobalamin 1500 mcg Vitamin D, 2000 IU Tablet

Superior Combination For Relieving
Severe Neuropathic Pain

Available with
Extra Advantage
of
Vitamin D, With
Nortriptyline

Pregabalin

Exerts Analgesic, Anxiolytic
And Antiepileptic Activity

Nortriptyline

Recommended as first - line Treatment for Neuropathic Pain by
International Association for the Study of Pain (IASP)

Methylcobalamin

Helps with red blood cell formation and anemia prevention

Vitamin D

Maintain the Health of bones and teeth.

Support the health of the immune system, brain, and nervous system.

Effective and safe in the management of
low back pain and diabetic neuropathy pain

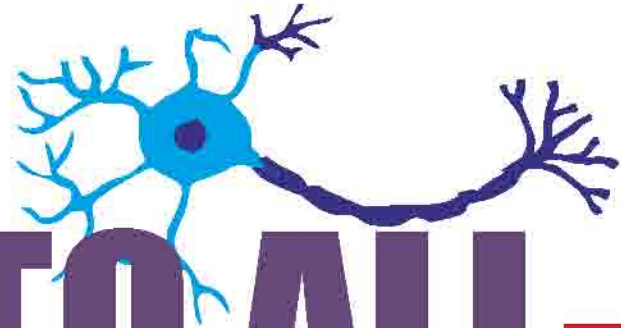
In
SEVERE
Low back pain
Diabetic neuropathy
Epileptic seizures

ONE TO ALL-NT

A superior combination that effectively control Neuropathic Pain

Keep the Bones Strong

For efficient **Conduction & Insulation** of Neurons.....



ONE TO ALL-Z

Methylcobalamin 500mcg + Cholecalciferol (Vit. D3) 200IU + Zinc 5mg +
Lysine 150mg + Niacinamide 15mg + Biotin 20mcg + Folic Acid 140mcg/5ml

One to All-Z is A Combination of

One to All-Z
with
Extra Advantage
of Sugar Free

Vitamins such as : Methylcobalamin, Niacinamide, Biotin,
Folic Acid, Cholecalciferol

Mineral such as Zinc

Amino Acid such as Lysine

(A) Vitamin B3, B7, B9, B12 :

Vit. B9 & B12 reduces the levels of homocysteine as amino acid in blood, and hence support faster nerve generation

Vit. B3 & B7 are vital for improving cognitive functions and combating day-to-day stress and anxiety issues

(B) Vitamin D3 (Cholecalciferol):

Promotes calcium absorption and functions for healthy teeth and bones, prevents loss of bone mass, and treat bone disorders

(C) Zinc: Regulates the nerve impulses, reduces the risk of seizures and plays a vital role in DNA repair and synthesis

(D) Lysine :

Assists in the repair of muscle cells, strengthens the immune system, promotes the secretion of several hormones, including growth hormone.

or vitality of neurons

Get the Goodness of
SUN with

MOOHICAL-D3

Vitamin D3 60,000 IU

NANOSHOT

- Improves vascular endothelial function.
- Reduced insulin resistance improves insulin sensitivity.
- Improves cardiovascular risk profile.
- Restores calcium level and prevents osteoporosis.

1. Diabetic medicine volume 25, issue3, pages 320-325, march 2008
2. American college of cardiology vol. 58 No 15,2011
3. Journal of Renin angiotensin Aldosterone Sust January 2013.
4. Hypertension 2013;61779-785

**8 weeks of 60,000 IU/week would normalize
Vitamin D Serum level PTH* reduced by half**

British Journal of Nutrition 2008, 100, 526-529

*Parathyroid Hormone

In Vitamin D3 Deficiencies

ALSO AVAILABLE:

MOOHICAL-D3

Vitamin D3 60,000 IU

TABLETS

When Osteoarthritis
Restricts Mobility

JOINT CLICK PRO

Glucosamine 1500mg, Collagen Type II 40mg, Astaxanthin 10% 4 Mg TABLETS

Restores Mobility

Glucosamine

- Promotes regeneration of cartilage Osteoarthritis
- Improved pain in patients with no adverse effects

Collagen Peptide

- Synthesizes new tendon fiber extracellular tissue maintains healthy tendons

Astaxanthin

- Highly potent xanthophyll carotenoids from algae Haematococcus pluvialis

INDICATIONS :

- **OSTEOARTHRITIS**
- **SYNOVITIS**
- **JOINT PAIN**
- **POST KNEE SURGERY**

Restore the
Flexibility
of Bone...

JOINT CLICK

Rosehip Extract 250mg + Collagen Peptide 10g+
Curcumin 50mg + Glucosamine 1320mg

Sachet

Sugar
Free

Osteoarthritis needs all round approach

The Anti Inflammatory

Rosehip Extract Proven Anti Arthritis

Relieves arthritis Pain Osteoarthritis

Modifies disease structure

Improves hip flexion, reduces morning stiffness Improves disease fighting capacity

Results in significant reduction in use of analgesics

Curcumin-Reduces inflammation & Support joint health

Boost Immune system

Useful in chronic inflammatory illness

Collagen Peptide make up to 90% of bone mass and therefore is a key factor in improving bone health.

Glucosamine Sulphate is use for weak bone (osteoporosis), joint pain, muscle soreness after exercise, a bone disease called Kashin-Beck disease

INDICATION :

- **OSTEOARTHRITIS(OA)**
- **ANTI-INFLAMMATORY**
- **ARTHRITIS**
- **DISCLOCATIONS**
- **RHEUMATOID ARTHRITIS**
- **OSTEOPENIA**
- **FRATCURE**
- **THROMBOPHLEBITIS**

Right way to Fit and Flexible Joints **Joint Click**



Discover **New Strength**
in old bones

MOOHICAL-CT

Calcitriol 0.25mcg+Calcium Citrate 425mg+
Zinc Sulphate 20mg+Magnesium 40mg

Softgel Capsules

CALCITRIOL

Reduces the risk of falls and thus fractures

CALCIUM CITRATE

Important in reducing risk of osteoporosis¹

ZINC SULPHATE

Stimulates bone formation and preserves bone mass²

MAGNESIUM

Suppresses bone turnover³

SENILE OSTEOPOROSIS

DRUG INDUCED OSTEOPOROSIS

POST-MENOPAUSAL OSTEOPOROSIS

PREGNANCY/LACTATION

MOOHICAL-CT

Builds stronger bones

1. JAMA.2004 Apr28;291(16):1999-2006 2. The J.of trace elements in Exp. Med.11:119-135(1998)
3. Biol Trace Elem Res.2010 feb ;133(2):136-43

When severs **Pain** grabs us

DOLCLICK FAST GEL

Diclofenac Diethylamine-1.16% + Linseed Oil 3% + Menthol-5%
+ Methyl Salicylate-10% + Benzyl Alcohol- 0.10% (Gel)

- Proven anti-inflammatory
- Quick Onset of action, hence quick relief
- Works by reducing hormones that
- Cause inflammation ant in the body



Also Available:

DOLCLICK H

Pain Oil

Indications

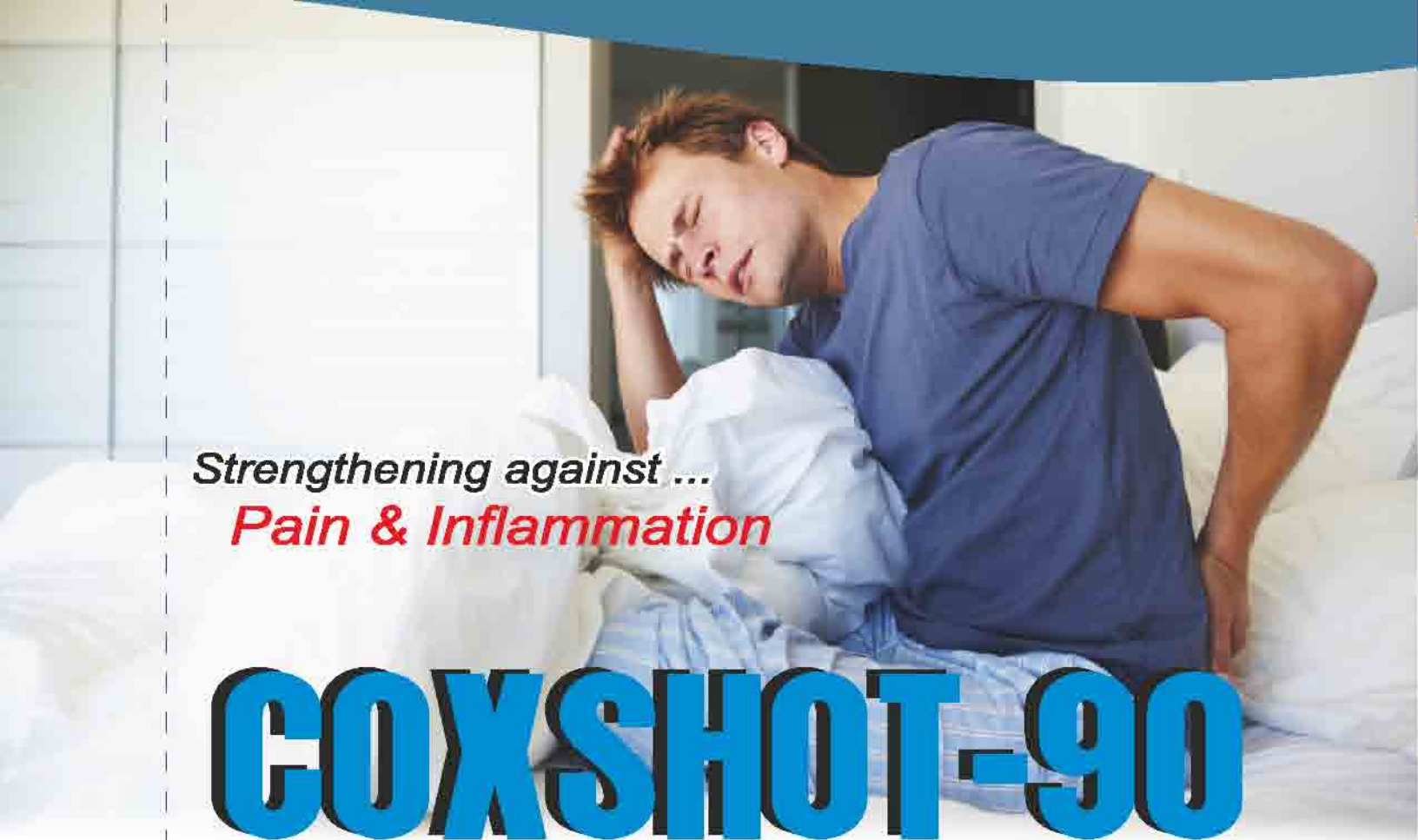
Osteoarthritis

Surgical Pains

Ankylosing Spondylitis

Pain muscles and Joints





Strengthening against ...
Pain & Inflammation

COXSHOT-90

Etoricoxib 90 Tablet

- Effective & powerful Cox-2 inhibitor superior efficacy as compared with Naproxen maximal efficacy in moderate to severe acute Pain.
- Less Upper gastrointestinal adverse effects.

Indication

- | | |
|-----------------------|-----------------|
| Chronic low back pain | OA/RA Pain |
| Spondylitis | Dental Surgery |
| Gouty Arthritis | Post Extraction |

Also Available:
COXSHOT-TH
Etoricoxib 60mg + Thiocolchicoside 4mg
Tablet

Relives Pain with **COXSHOT-90**

When the matter of Balance & Safety...

COXSHOT-TH

Etoricoxib 60mg + Thiocolchicoside 4mg Tablet

Etoricoxib

- ◆ Selectiv COX-2 Inhibitor
- ◆ Exhibits rapid onset of action with in 15 mins
- ◆ Superior GI tolerability compared to other NSAID'S
- ◆ More efficacious than indomethacin

Thiocolchicoside

- ◆ Best centrally acting muscle relaxant
- ◆ Effective analgesic anti-inflammatory action on muscles
- ◆ Relieves stiffness, pain & discomfort caused by strains, sprains & other muscle injuries
- ◆ Reduces spasticity has myorelaxant effects

In

- | | |
|----------------------|------------------------|
| Rheumatoid arthritis | Osteoarthritis |
| Psoriatic arthritis | Ankylosing spondylitis |
| Chronic pain | Acute pain and gout |

Also Available:
COXSHOT-90
Etoricoxib 90 Tablet



When **Pain** Entrap Your
Patient Completely

CASHMOL-SP

TABLETS

Aceclofenac 100mg+Paracetamol 325mg+Serratiopeptidase 15mg

ACECLOFENAC

- Directly inhibits PGE-2 secretion at site of inflammation
- Stimulates the synthesis of extracellular matrix of the human articular cartilage
- An INSAID with greater COX-2 specificity when compared to Diclofenac Sodium

PARACETAMOL

- Produce analgesia by elevation of pain threshold
- Well absorbed orally, peripherally acting analgesic
- Provide very effective treatment for the relief of pain & fever in adults and children.

SERRATIOPEPTIDASE

- Helps in lysis of barriers to faster healing - Oedema, Hematoma & Pus
- Enhances penetration of antimicrobial agents at the site of action

Indications :-

- **Post Surgical / Traumatic Injury**
- **Ligament Tear**
- **Fibrositis & Tendonitis**
- **Tooth Extraction**
- **ENT Inflammations**
- **Otitis Media**

Give Them Empowerment

From **Pain** Entrapment



Provide Significant Reduction In
PAIN & Inflammation

CASHMOL-D

Trypsin 48 mg + Bromelain 90 mg + Rutoside 100 mg + Diclofenac 50 mg
Tablets

TRYPSIN

- ◆ Promotes debridement of wound and reduces inflammation
- ◆ Removes cell debris which causes faster healing of wounds

BROMELAIN

- ◆ Potent Fibrinolytic and powerful Anti-oedemic
- ◆ Exerts analgesic and anti-inflammatory effect

RUTOSIDE

- ◆ Stabilizes vascular endothelium & reduces leakage of fluid from blood Vessel into the surrounding tissue
- ◆ Helps in quick resolution of edema & faster healing

DICLOFENAC

- ◆ A potent NSAID Inhibits pain and inflammation by blocking cyclooxygenase enzyme & ultimately inhibiting the synthesis of prostaglandin

- In**
- Episiotomy
 - Sport Injury
 - Serious Traumatic Injury
 - Post Surgical Complications
 - Complicated Dental Abscess
 - Arthritis & Other Painful Joint Conditons

CASHMOL-D

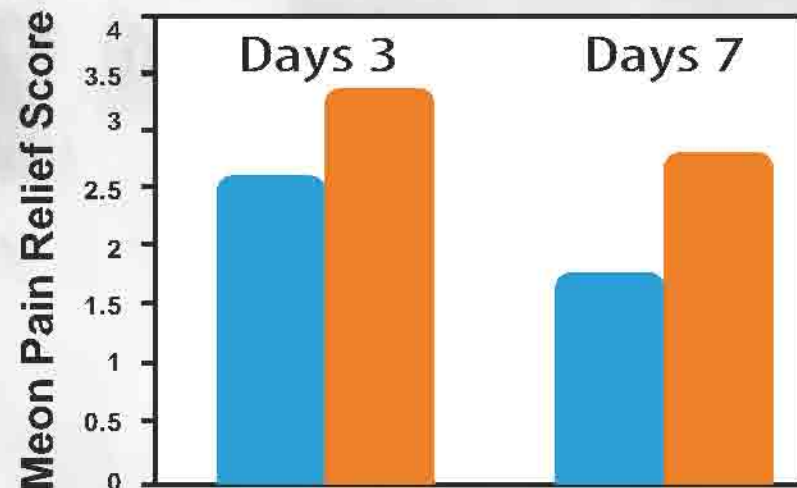
The Winning Formula

When Musculoskeletal Pain doesn't see time....

CASHMOL MR

Acetofenac 100mg & Tizanidine 2mg Tablets

- Acetofenac has rapid onset & longer duration of action compared to Diclofenac and shows tolerability profile superior to diclofenac
- In multiple sclerosis or cerebrovascular lesions, Muscle strength improvement is greater with tizanidine than baclofen & diazepam.



- The combination (Acetofenac 100mg + Tizanidine 2mg) shows a trend towards superiority in its efficacy and tolerability compared with monotherapy in low back pain
- Tizanidine, when coadministered with an NSAID, has a synergistic effect in terms of efficacy and some protective effect against the GI adverse events caused by NSAIDs

Indications:

ANKYLOSING SPONDYLITIS

PRIMARY DYSMENORRHEA

OSTEOARTHRITIS

RHEUMATOID ARTHRITIS

PAINFUL EXTRA-ARTICULAR DISORDERS

POST-OPERATIVE DENTAL PAIN & INFLAMMATION

A Superior Combination
that Effectively
Control Anti-depression
& Nerves Pain



PREGACLICK-75 SR

Pregabalin 75mg TABLETS

PREGABALIN

- Anticonvulsant & Analgesic Effective in
- Analgesic Seizures
- Neuropathic Pain (Diabetic Neuropathy)
- Post Herpetic Nurologia Central Nuroopathy Pain
- Nerve Pain Caused by Herpes virus or Herpes Zoster
- Restless Leg Syndrome



Nerve Pain

Mental/ Mood Depression

Epileptic Seizures

Perfectly
Matches for
Superior Results

ESROCLICK-D

Esomeprazole 40mg
+ Domperidone SR 30mg

Capsules

Esomeprazole

- Early response in erosive esophagitis compared omeprazole. (Am.j. Gastroenterol 2001:96(3)656-65)
- Early response in chronic heart burn (Johnsson F et al gastroenterology 2001:120A 437)
- Significantly greater control of moderate to severe GERD comparison to pantoprazole.
- Well tolerated

Domperidone

- Accelerates transit in small intestine
- A trusted antiemetic, gastroprokinetic agent
- Enhance intra-duodenal motility

In...

| GERD

| FUNCTIONAL DYSPEPSIA

| DRUG INDUCED GASTRITIS

| PEPTIC ULCER

| IRRITABLE BOWEL SYNDROME

| ZOLINGER ELISION SYNDROME

| HEALING OF EROSIIVE ESOPHGITIS

| ANXIETY

Also Available

Esroclick

Esomeprazole 40mg Tablet



When prompt relief is desired....
in **Heart Burn**

ESROCLICK-L

Esomeprazole Sodium 40mg+
Levosulpiride 75mg

CAPSULES

Esomeprazole (Gastro Resistant)

- ▶ Early response in erosive esophagitis compared to omeprazole. (Am.j. Gastroenterol 2001:96(3)656-65)
- ▶ Early response in chronic heart burn. (Johnsson e et al gastroenterology 2001:120A 437)
- ▶ Significantly greater control of moderate to severe GERD comparison to pantoprazole.
- ▶ Well tolerated.

Levosulpiride (Prolonged Release)

- ▶ Selective antagonist of dopamine D2 receptors activity both centra & peripheral levels.
- ▶ Mood elevating properties & relieves GERD

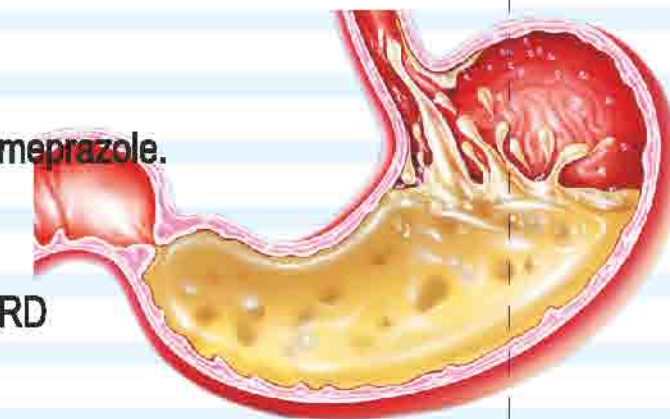
INDICATED IN

| GERD | DYSPEPSIS | PEPTIC ULCER |
| IRRITABLE BOWEL SYNDROME |
| ZOLINGER ELISION SYNDROME |
| HEALING OF EROSIIVE ESOPHGITIS |
| ANXIETY |

Also Available

Esroclick

Esomeprazole 40mg Tablet



Prevent
stomach from
GERD & Dyspepsia

VALUEPAN-IT

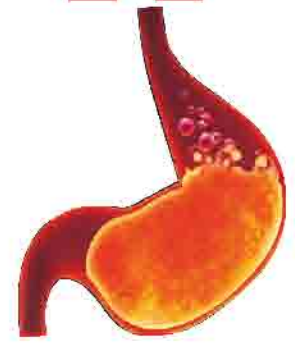
Pantoprazole 40mg + Itopride Hydrochloride IP 150mg CAPSULES

Pantoprazole

- A Potent gastric acid inhibitor that blocks the final stage of acid secretion
- Quickly relieves heart burn & acid belching

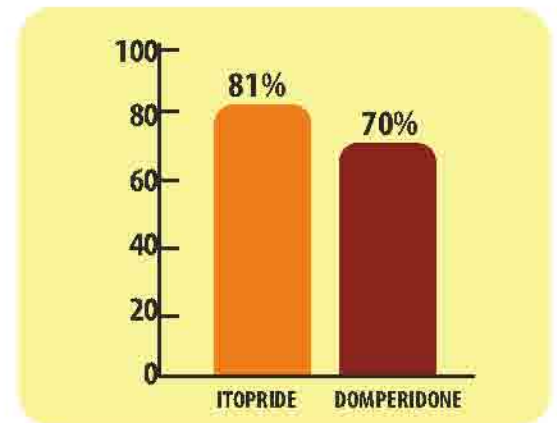
Itopride

- It is used to treat symptoms of functional dyspepsia. Patients suffering from this condition have difficulties digesting food. Patients feel full after eating; they have bloating and have stomach pain.
- Much more effective (81%) than Domperidone (70%) in treating Non Ulcer Dyspepsia



- In:** GERD | Dyspepsia
- Post-operative Nausea and Vomiting
- Chronic Gastritis
- Nausea associate with Acid Peptic Disorders

Also Available:
VALUEPAN-40
Pantoprazole 40mg INJECTIONS



Normalize gut mortality, Controls Acidity

In Gastric Ulcers
The Trusted Choice ...

SUCRASMILE-O

Sucralfate 1gm + Oxetacaine 20mg

SUSPENSION

SUCRALFATE

- FDA Approved for treatment of duodenal ulcers
- Acts as an acid buffer in the stomach
- Site-protective ulcer healing action
- Protects the gastric lining against acid, pepsin and bile salts
- Safe for both short-term use and maintenance
- Cofactor for an important mucosal growth factor

OXETACAINE

- Quick symptomatic relief due to local anesthetic effect
- Treat & Prevents Ulcer
- Protects against acid & enzymes

In

- Chronic Gastritis
- Esophagitis
- Duodenal & Gastric Ulcers
- NSAID induced Mucosal Damage

SUCRASMILE-O





Demolish the walls
of **Resistance**

AMOXCLICK-625 LB

Amoxicillin 500mg+clavulanic Acid-125mg TABLETS

Amoxicillin

Effective against both gram positive & gram negative organisms

Achieves peak serum levels

- The safe & well tolerated antibiotic

Clavulanic Acid

- Inactivates & irreversibly Inhibits variety of beta-lactamases

- Synergies spectrum of Amoxicillin

- Protects Amoxicillin from hydrolysis

INDICATIONS:

Acute Otitis Media	Post Surgical Infections
Bronchitis	Bone & Joint Infections
Skin & Soft Tissue Infections	Acute Tonsillitis
Urinary Tract Infections	Pneumonia

Provide **Z +** Safety & Efficacy

ESROFIX-OF

Cefixime 200mg + Ofloxacin 200 mg **Tablets**

The Reliable Duo Against Lethal Infections

Cefixime

- 3rd Generation POWERFUL Cephalosporin
- 100% microbiological cure rate
- The Potent & Safe Antibiotic For Adult Use



Ofloxacin

- Excellent sensitivity towards all S.typhi isolates
- 100% clinical efficacy
- Fast fever control in 4 days

INDICATIONS

• Enteric Fever	• Chronic Sinusitis	• Bronchitis
• UTI	• Pneumonia	• Gynaecological Infection

**the victory of plus power
on tough pathogens**

For **Lethal Impact**
On Tough Pathogens

ESROCEF

Cefuroxime 500mg Tablets

CEFUROXIME

■ Shows greater activity against Beta- lactamase producing H.influenzae and N.gonorrhoeae than Cefaclor & Amoxicillin.

■ 94.3% of the patients treated with cefuroxime-axetil versus 90.4% for cefadroxil in upper respiratory tract infection

Ref: Rev Laryngol Otol Rhinol (Bord)) Vol. 110 Issue 1 Pg. 123-6 (1989)

■ 5 day course shows similar efficacy as 10 day course with Amoxicillin/Clavulanic Acid in acute bronchitis.

Ref: Clin Drug Invest 18(5):335-344, 1999

■ Safe & effective in cardiothoracic and vascular surgical prophylaxis Ref: Therapeutic Drugs, 2nd Edition, vol.1

■ Safe and effective for the treatment of pneumonia in adults with 94% cure rates as compared by 88% with Cefaclor

Ref: (Clin Ther) 1990 Sep-Oct Vol. 12 Issue 5 Pg. 440-6

Indications:

- | | |
|---------------------------------------|------------------------------------------|
| ■ <u>Chronic Bronchitis</u> | ■ <u>Urinary Tract Infections</u> |
| ■ <u>Community Acquired Pneumonia</u> | ■ <u>Skin and Soft Tissue Infections</u> |
| ■ <u>Acute Sinusitis</u> | ■ <u>Post surgical infections</u> |

ESROCEF CV 625

Cefuroxime Axetil 500MG + Potassium Clavulanate 125MG **Tablets**

Cefpodoxime:

- Active against a broad range of gram (+)ve & gram (-)ve bacteria
- Drug of choice for single dosage treatment of Gonococcal urethritis.
- Excellent Tissue Penetration.
- Cefpodoxime 104% Cefuroxime 92%
- Greater ability to beta-lactamases.

Clavulanic Acid

- Potent beta-lactamase inhibitor
- Enhances the anti microbial activity of Cefpodoxime.

Indications :

- Urinary tract infections
- Bone and Joint infections
- Gonorrhoea
- Skin and soft tissue infections
- Community-acquired pneumonia



The Unmatched Choice in Antibiotics *eliminated infections for healthy life*



In mild to moderate hypertension

TELMICLICK-40

Telmisartan 40 Mg TABLETS

The organ protecting antihypertensive

- ♥ Powerful 24-hour blood pressure (BP) control including the last hours of the dosing period
- ♥ Additional BP control compared to monotherapy for a broad range of patients who need greater BP reductions
- ♥ Additional efficacy of the combination of hydrochlorothiazide (HCTZ) versus the individual components



♥ Safe & Effective alternative to Ramipril & combination

Studies have shown that Telmisartan combinations was consistently more effective than ramipril combinations for the reduction of mean diastolic blood pressure over 24 hours, as well as during the morning, daytime and evening periods.

Williams B, Gosse P, Lowe L, Harper R, PRISMA I Study Group. J Hypertens 2006; 24: 193-200.

More than 30% reduction in Tablet weight

Strength	Older Tablet	Newer Tablet	% Weight Reduction
40mg			32%

Reduced Tablets size and weight

Smaller tablets have an advantage of easier swallowing as compared to bigger ones.

Reduced disintegration time

A lower disintegration time ensures rapid breakdown of tablets and faster dissolution

Improved dissolution profile

This ensures rapid absorption and improved bioavailability

Reduced excipient burden

Optimized carefully to reduce the amount of excipients and hence decreases unnecessary excipient load.

In Moderate to Severe **Hypertensive** Patients not controlled with **Monotherapy**

Wings of Freedom for Hypertensive Heart



TELMICLICK-H

Telmisartan 40 Mg + Hydrochlorothiazide 12.5Mg

Telmisartan :

- * Improves glucose metabolism in hypertensive patients with the metabolic syndrome in addition to its anti-hypertensive effect.
- * Possesses superior safety profile compared to Enalapril in treating hypertensive patients with mild to moderate kidney failure.

Hydrochlorothiazide :

- * Dilates blood vessels and reduces blood pressure without affecting pulse rate

Rationale of Combination :

- * Reduction in peripheral resistance with Telmisartan
- * Reduction of fluid volume with Hydrochlorothiazide
- * Telmisartan counteracts reactive increase in blood pressure related to diuretic induced renin secretion

Hypertension free Healthy Heart

Complete hypertension control for healthy heart

When **Hypertension** becomes difficult to control

TELMICLICK-AM

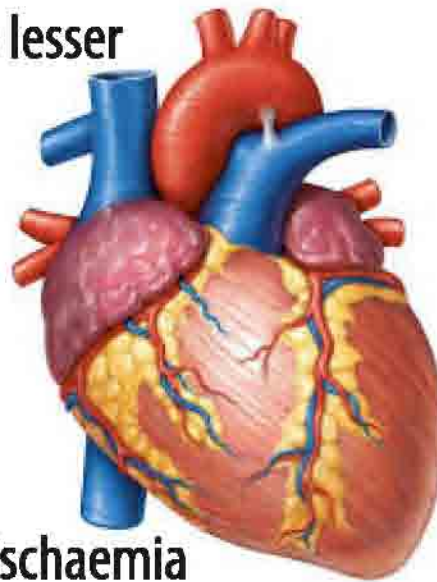
Telmisartan 40 Mg + Amlodipine 5mg

Telmisartan

- It shows equal benefits in composite endpoint of CV death. MI, Stroke and CHF hospitalization
- It has lower rates of cough angioedema. hence lesser side effects & better tolerated than Ramipril

Amlodipine

- Gradual onset of therapeutic action
- No fluctuations in B.P.
- Control during vulnerable morning hours
- Spares sudden cardiac episodes or myocardial ischaemia



In

- Hypertension
- Angina Pectoris
- Myocardial Infarction
- Coronary Heart Disease

Offers **Steady control** over Hypertension

In high

Blood Pressure

For adequate control

TELMICLICK-TRIO

Telmisartan 40 Mg + Amlodipine 5mg + Hydrochlorothiazide 12.5 Mg

Telmisartan

- It shows equal benefits in composite endpoint of CV death. MI, Stroke and CHF hospitalization
- It has lower rates of cough angioedema. hence lesser side effects & better tolerated than Ramipril

Amlodipine

- Gradual onset of therapeutic action
- No fluctuations in B.P.
- Control during vulnerable morning hours
- Spares sudden cardiac episodes or myocardial ischaemia

Hydrochlorothiazide(HCTZ)

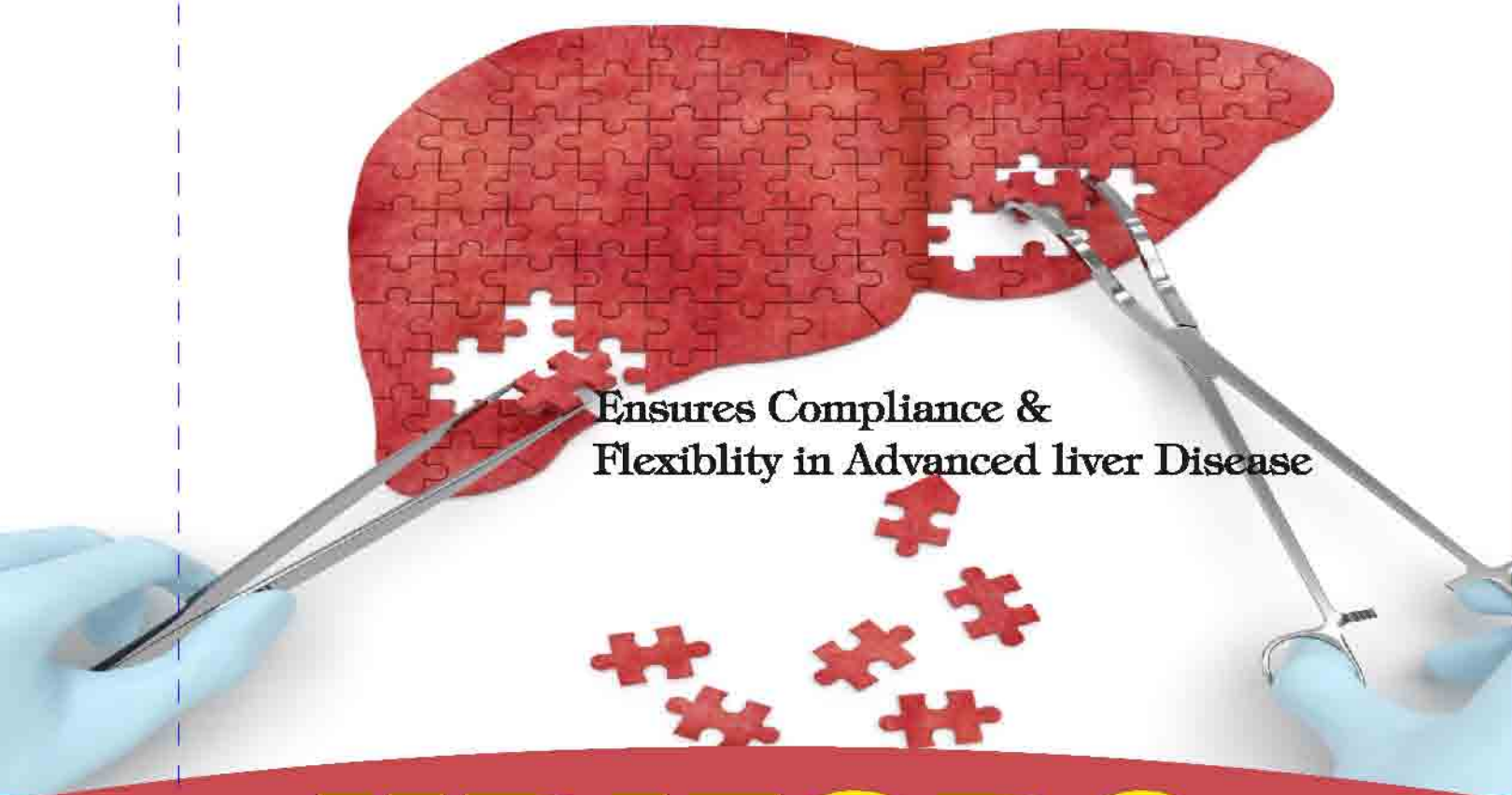
- Used as initial therapy for hypertensive patients.
- Thiazide diuretic that helps prevent body from absorbing too much salt, which can cause fluid retention.
- Helps reduce the amount of water in the body by acting on the kidney to increase the flow of urine.



In

- Hypertension
- Angina Pectoris
- Myocardial Infarction
- Coronary Heart Disease

.... **Safe & reliable**



Ensures Compliance & Flexibility in Advanced liver Disease

UDIESRO

Ursodeoxycholic Acid 300mg Tablet

- Improves Synthetic Function
- Leads to Detoxification
- Reduces the risk of neoplasia & growth of hepatoma cells
- Improves liver function tests (Liver Enzymes Level)
- Increases Survival Rates
- Improves Hepatic Precoma.

. *Cholestatic Liver Diseases*

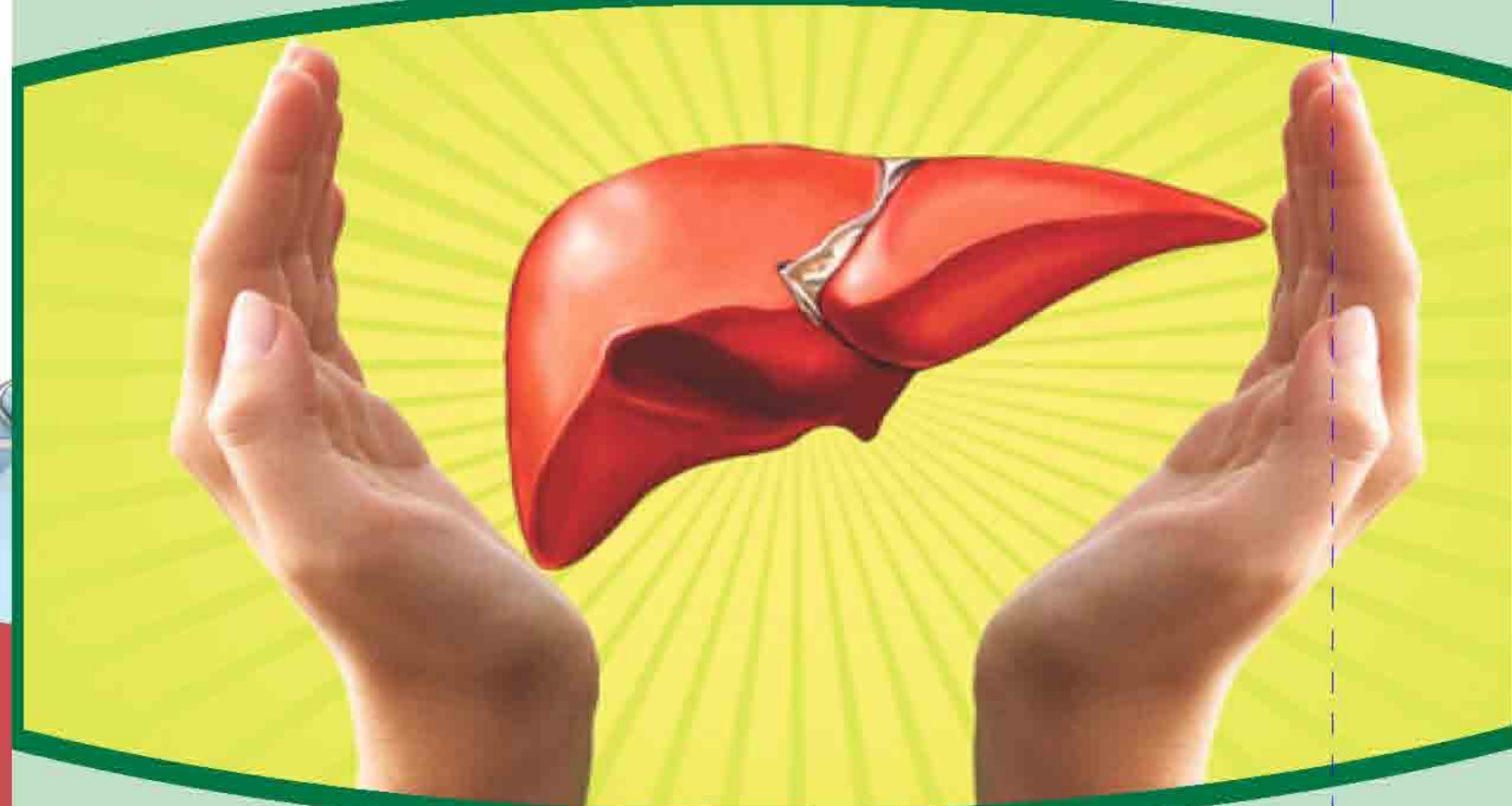
. *Nash (Non-Alcoholic Steatohepatitis*

. *IHCP (Intrahepatic Cholestasis of Pregnancy)*

. *Chronic Hepatitis-C*

. *HCC (Hepatocellular Carcinoma)*

Recharge the Tired & Damaged Liver



Tablets

ESROLIV-FORTE

Silymarin 140mg, Metadoxine 500mg, L-ornithine L-aspartate 150mg
Pyridoxine 3 Mg, Folic Acid 1.5 Mg TABLETS

- * Effective for hepatic encephalopathy with no obvious side effect
Di Yi Jun Da Xue Xue Bao. 2005. 25(6):718-9, 722
- * Significantly reduces serum ammonia levels & improves mental status parameters
Ann Hepatol 2006;5(4)281-8 (ISSN: 1665-2681)

The Combination :

- Reduces hyperammonemia, a most important evidence of effective treatment
- Improves impaired ammonia detoxification
- Controls cirrhosis, hyperammonemia & stable, overt, chronic hepatic encephalopathy
- Also prevents subclinical hepatic encephalopathy

Beneficial in :

<i>Hepatitis</i>	<i>Fatty Liver</i>
<i>Hepatic Encephalopathy</i>	<i>Alcohol Induced</i>
<i>Liver Cirrhosis</i>	<i>Liver Damage</i>

ESROLIV-FORTE

The Reliable Hepato Protector

Keeps fit
for an **Active** and **Healthy** life

ITSNERV ALL

Calcium Carbonate 500mg+Calcitriol 0.25mcg+Omega 3 Fatty Acid 150mg+
Boron 1.5mg+Methylcobalamin 1500mcg+Folic Acid 400mcg **Softgel Capsules**

Calcitriol

- Helps in maximum calcium absorption

Calcium Carbonate

- Implant in reducing risk of osteoporosis

Methylcobalamin

- Repairs damaged nerve fibres by stimulating synthesis of myelin sheath

Omega-3 Fatty Acid

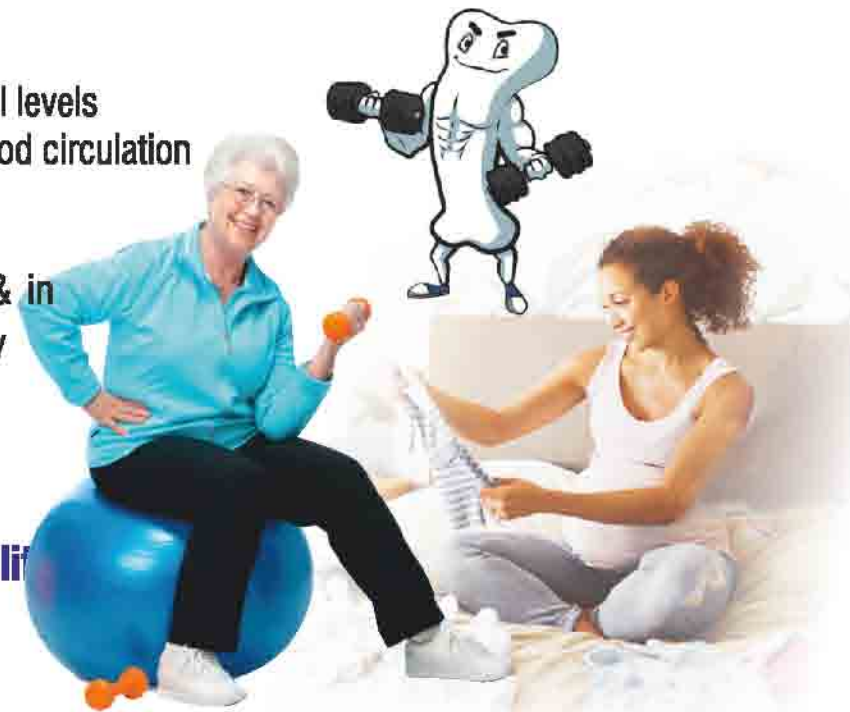
- Help Maintain normal blood cholesterol levels
- Helps maintain a healthy heart and blood circulation

Folic Acid

- Helps overcome fatigue, weakness & inability to concentrate in pregnancy

In...

- ▶ **Pregnancy**
- ▶ **Weakness**
- ▶ **Lactation**
- ▶ **General Debility**
- ▶ **Osteoporosis**
- ▶ **Fractures**



ITSNERV ALL

for every vital need for deficient health

Optimal Conduction Requires
Perfect Connections

ITSNERV FORTE

Methylcobalamin 1500mcg + Pyridoxine 3mg +
Alpha-lipoic Acid 100mg + Folic Acid 1.5mg **Capsules**

Methylcobalamin

- Promotes regeneration of injured nerves²
- Exerts neuronal protection³
- Prevents neuropathy, retinopathy & nephropathy

Alpha-Lipoic Acid

- Powerful anti oxidant
- Improves neuropathic symptoms and deficits

Folic Acid

- Maintains neuronal integrity³

Pyridoxine

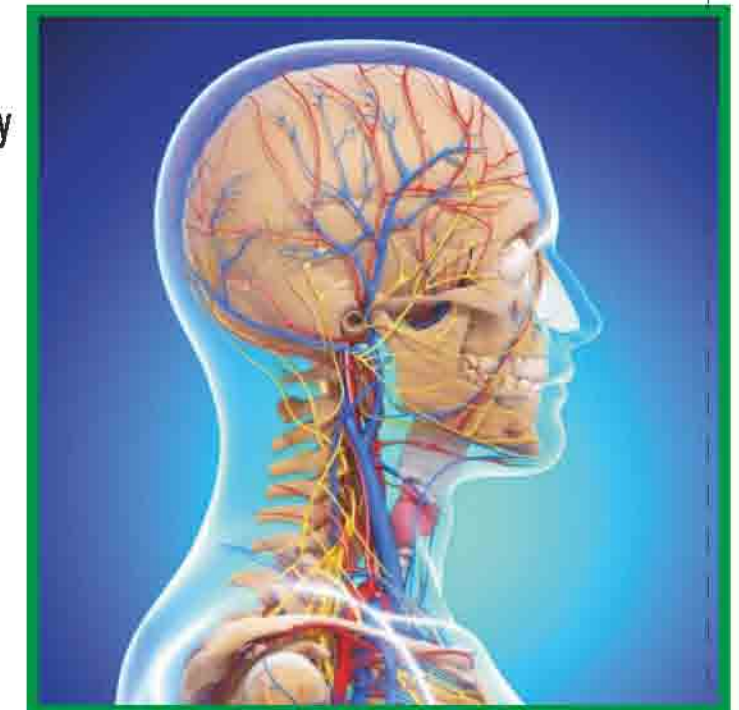
- Improves diabetic poly neuropathy⁴

Ref. :

1. Winkler g et Orv hetil 2010 june 13:151(24):971-81
2. Zhang met al neural plasticity-2013 article ID 424651, 1-5
3. Diabetes Education 2004 suppl 2-14
4. Croze m L et al Biochimie . 2013 oct;95(10) : 1811-27.

In...

- ▶ **General Weakness**
- ▶ **Diabetic Neuropathy**
- ▶ **B-complex deficiency**
- ▶ **Nerve Damage**
- ▶ **Rheumatoid arthritis**
- ▶ **Peripheral Neuropaty**
- ▶ **Muscular dystrophy**
- ▶ **Anaemia**



ITSNERV FORTE

In mild to severe
allergic conditions.....

ESROKAST-L

Levocetirizine 5mg+ Montelukast Sodium 10mg Tablets

Levocetirizine

- ▶ Reduces rhinorrhea, nasal/eye itching & sneezing³
- ▶ Increases nasal patency & reduces nasal inflammation³

Montelukast

- ▶ Exerts both bronchodilatory and anti-inflammatory effects in asthma¹
- ▶ Improves daytime and night-time symptoms in allergic rhinitis²

Symptoms of Allergic Rhinitis (Seasonal and Perennial)

As Prophylaxis in Seasonal Allergic Rhinitis

Treatment of Comorbid Asthma & Allergic Rhinitis

Breathe Better, Live Better

1. Chest 2002; 121:732-738 2. Clin Exp Allergy.2002 Jul; 32(7):1020-8
3. International Archives of allergy & immunology.2012;158(2):184-90

BORN FREE TO BREATH FREE

Allergic Rhinitis.. IF left untreated, can contribute to Asthma
In concomitant Allergic rhinitis & Asthma

ESROKAST-M

TABLET

Doxophylline 400mg SR (Sustained Release) + Montelukast 10mg

DOXOPHYLLINE :

Safer than theophylline, No effect on heart rate & CNS¹

Devoid of direct stimulatory effects, no major cardiovascular adverse effects²

MONTELUKAST :

Acts both as a bronchodilator and anti-inflammatory³

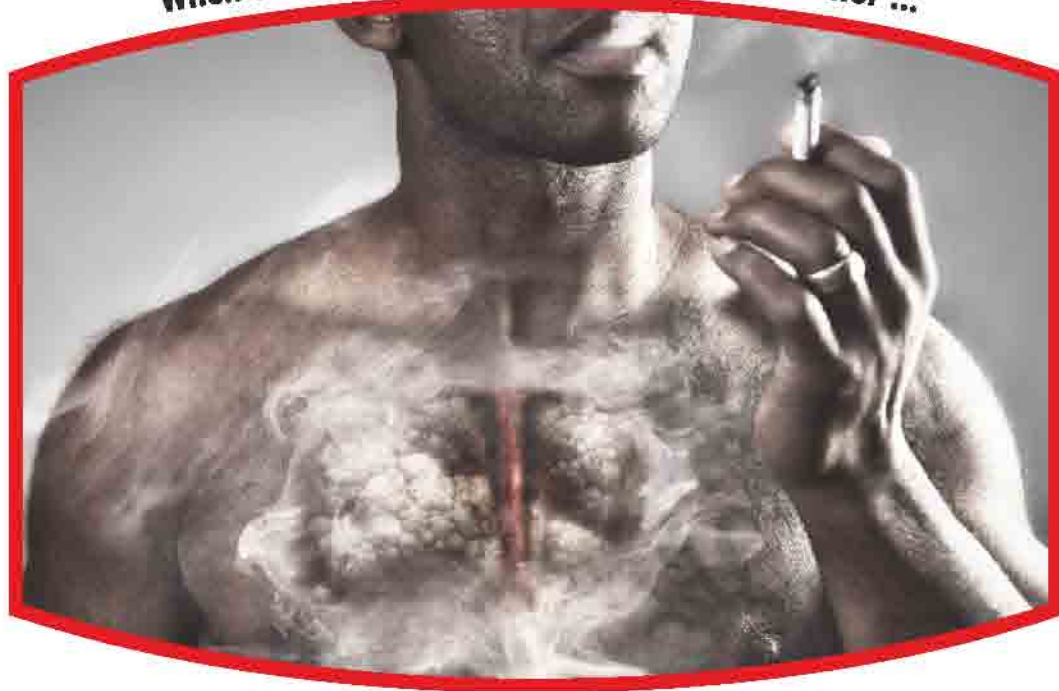
Bronchoprotective effects against specific and nonspecific bronchoactive stimuli³

- ▶ BRONCHIAL ASTHMA
- ▶ ACUTE/CHRONIC BRONCHITIS
- ▶ CHRONIC RESPIRATORY DISEASE
- ▶ CHRONIC OBSTRUCTIVE
- ▶ PULMONARY DISEASE



1. Expert Opin Pharmacother 2009 Oct, 10(14) 2343-56, 2. Curr Med Res Opin 2001,18(4)258-56.
3. Expert Rev clin Immunol 2009 Nov, 5(6)639-58

When demand of novel & efficient bronchodilator ...



ESROVENT 200 SR

Acebrophylline 200mg Tablets

Increases the mucociliary clearance.
Mucoregulating and a bronchodilators drug.
An airway mucus regulator with anti-inflammatory action.
Significant improvement in lungs function as mucoreg facilitates is of pulmonary.
Leads to mucoregulation, stimulation of broncho alveolar clearance with anti-inflammatory anti reactive effect.

Treatment of adult patients with COPD and bronchial asthma.

Indications:

Chronic Obstructive Pulmonary Disorder (COPD)
Bronchial Hyper Responsiveness
Bronchial Asthma

*Allergy
Obstructs
Normal*

ESROKAST-E

Ebastine 10 mg & Montelukast 10mg Tablets



Ebastine :

- An effective & well tolerated treatment of allergic rhinitis
- Adverse effect on cognitive function & psychomotor Performance or cardiovascular function

Montelukast :

- Potent, Specific Leukotriene receptor antagonist
- Relieves the stuffy, runny nose & sneezing.

In

- Allergic Dermatitis
- Idiopathic Chronic Urticaria
- Seasonal & Perennial Allergic Rhinitis
- Skin Rash

To live a Normal Life

Now, Get Ready to **Fight** Against
Fungal Infection

ITSCCLICK

Itraconazole 200mg

CAPSULES

ITRACONAZOLE FULL FILLING THE NEEDS OF

- ▶ Higher Clinical & Mycological Cure Rates
- ▶ Broad Spectrum Activity
- ▶ Combating Resistance with Other Antifungal Drugs
- ▶ Low Rates of Recurrence



Indications

Dosage & Duration of Treatment

Tinea corporis & Cruris	100 mg daily for 1-2 week 200 mg daily for 1 week
Tinea capitis	10-20 kg : 100 mg every other day 21-30 kg : 100 mg daily 31-40 kg : 100 & 200 mg on alternative day 41-50 kg : 200 mg daily >50 kg : 200-300 mg daily
Tinea pedis	200 mg BD for 1 week
Tinea versicolor	200 mg daily for 1 week Prophylaxis : 200 mg BD 1 day per month for 6 month for recurrent disease
Onychomycosis	Continuous dosing : 200 mg daily Duration of treatment: Fingernails 6 week Toenails 12 week Pulse dosing : 200 mg BD for 1 week per month Duration of treatment : Toenails 3-4 months Fingernails -2-3 months.
Vaginal candidiasis	200 mg for 3-5 days

Also Available:

ITSCCLICK
Itraconazol 100mg Capsules

**Fix the
NASTY
ALLERGENS**
to Attain Relief ..



BILACLICK-M

Bilastine 20mg + Montelukast 10mg

TABLETS

BILASTINE

- Antihistamine; with excellent safety profile, used in the treatment of allergic rhinoconjunctivitis¹
- Improves all nasal and ocular symptoms of allergic rhinitis and improves quality of life²

MONTELUKAST

- Leukotriene receptor antagonist without sedating effects & is well tolerated³
- Helps reduce symptoms of allergic rhinitis that are not controlled with antihistamines alone⁴

**SEASONAL ALLERGIC RHINOCONJUNCTIVITS
MILD-TO-MODERATE ASTHMA**

1. J Investig Allergol Clin Immunol. 2011;21 Suppl 3:24-33. 2. Clin Mol Allergy. 2015; 13(1):1
3. Ther Clin Risk Manag. 2007 Jun; 3(2):327-332. 4. Gupta V,Matreja P5 (2010) J Aller Ther 1:103.

Itsclick FIGHT FOR FUNGAL INFECTION

Also Available:
BILACLICK-20MG
Bilastine 20mg TABLETS

Anti Tussive Agent For Non Productive Cough

In Dry Cough

ESROTUSS-SF

Levocloperastine Fendizoate 35.4mg equivalent to Levocloperastine Hcl 20mg SUSPENSION

Sugar Free

Non-Opioid Antitussive Agent.

Levorotatory isomer of DL-cloperastine.

Used for the treatment of a chronic, non-productive cough.

Mechanism of Action.

Acts Both Centrally (on The Bulbar Cough Centre) & Peripherally (On The Receptors in The Tracheobronchial Tree).

Indications:

Chronic Non-Productive Cough



Quick relief from cough without sedation

*A Ray of Hope In
Rheumatoid Arthritis and
Severe Asthma*

EMOCLICK-6

Deflazacort 6 mg

Tablets

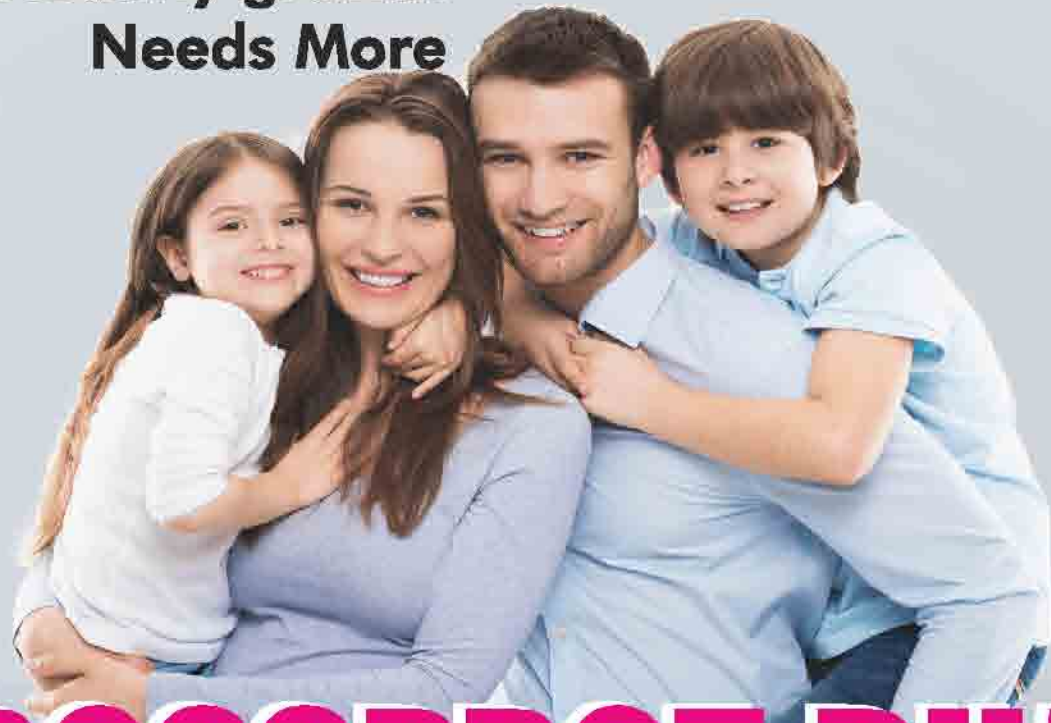
- In osteoporosis
Improves lumber spine bone density.
- An synthetic steroid with anti-inflammatory effects
- Superior safety profile, ensures better long term use.
- Deflazacort induces stronger immunosuppression than expected¹.
- Severe Asthma
- Rheumatoid Arthritis
- Ulcerative Colitis
- Dermatitis
- Other Inflammation Reactions
- Allergic & Inflammatory Disorders



EMOCLICK-6

The Most Trusted Steroid

**A Healthy growth
Needs More**



ROSSPROT-DHA

Protein Powder with DHA, Folic Acid, Zinc & Iron Selenium **Powder**

DHA :

Supports the normal development of Brain, eyes & nerves Proven Benefit for the human heart, reduces CP.

Fulfills the body's need of proteins

Increases appetite, improves digestion and helps in weight gain.

Boosts immunity prepares body to fight against various diseases

Helps in various physiological functions of the body

In

- ▶ Growing Children
- ▶ General Debility
- ▶ Convalescence
- ▶ Loss of Appetite
- ▶ Weight Loss

An Essential Supplement for Healthy Growth

Maintains Mental alertness with ...

VITALIZE BODY

and Energize Mind

BULROSE-G

Ginseng, Vitamins, Minerals & Antioxidants **SOFTGEL CAPSULES**

Ginseng with Vitamin & Minerals

- ▶ Reduces fatigue and stress¹
- ▶ Improves psycho physical performance²
- ▶ Lowers Cholesterol & Improves blood sugar levels

In

- ▶ General Physical Fatigue
- ▶ Mental Stress & Tension
- ▶ High Oxidative Stress
- ▶ Decreased Libido And Ed

1. Acta Pharmacol Sin. 2008 Sep; 29(9):1109-18

2. Diabetes Care October 1995 Vol. 18 no.101373-137

BULROSE-G
SOFTGEL CAPSULES

Helps Topromotaes Vitality

